

**REMARKS**

In the Final Office Action mailed 26 November 2007, the examiner maintained all pending §102 and §103 rejections. In response, the applicants submit a Request for Continued Examination, amend the claims as shown herein, and offer the following remarks. The claim amendments incorporate limitations from original claims 6 and 25 into independent claims 1 and 24, respectively. As amended, the independent claims improve the visibility of information on a display of a portable electronic device by adjusting the size of the displayed information based on the average measured ambient light. The applicants further amend claims 5, 14 – 16, 19, 20, 24, 26, 28, 35 – 38, and 41, and cancel claims 3, 6, 17, 18, and 25 to conform the claim language to that of the amended independent claims. No new matter is added.

The Final Office Action originally rejected claims 6 and 25 under §103 as obvious over Yong (US2004/0012556) in view of Rydbeck (US6233467). Thus, the following remarks address the obviousness rejection originally cited against claims 6 and 25 as it may be applied to amended independent claims 1 and 24.

Yong teaches controlling the illumination of a backlight for an LCD based on a measured ambient light intensity value. The examiner concedes that Yong does not adjust a size of displayed information responsive to measured ambient light, but asserts that Rydbeck (US6233467) solves this deficiency. Rydbeck teaches adjusting a font size (or bolding the font) when poor lighting conditions are expected, such as when the portable electronic device is in a hands-free mode. Rydbeck specifically teaches determining the lighting conditions by determining how the device is being used, e.g., by determining whether or not an external connector is connected to the portable device. See col. 2, ll. 21 – 49. Thus, Rydbeck explicitly teaches away from using any type of light measurement to determine when to adjust a font size.

Because neither Yong nor Rydbeck, alone or in combination teach or suggest adjusting a size of displayed information based on an average measured ambient light, independent

claims 1 and 24, and all claims depending therefrom are new and non-obvious over the cited art. The applicants therefore respectfully request that the examiner withdraw all rejections and issue a Notice of Allowance. Should any issues remain unresolved, the applicants request that the examiner call the undersigned so that any such issues may be expeditiously resolved.

Respectfully submitted,

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